

SEO Foundations

Get on the right foot and facing the right direction after your website launch.



Launching your website is no small feat, there's a lot of strategy, feedback, content loading and fine tuning involved to end up with a final version ready to showcase.

Even if you had your website completed close to nothing, your time you put into it has great value.

As such there's nothing more frustrating than finding out your website is not easily accessible to your target audience because it's buried pages deep in search engine results.

SEO

Search Engine Optimisation (SEO) is a series of tasks performed on your website to ensure you are clear of any obstacles that may interfere with the search engines accessing, indexing and finding out about your business.

What do I get?

The SEO Foundations is a one-off service that makes sure your website is completely verified and submitted with the major search engines (Google, Bing) and ensure absolutely all obstacles are out of the way so you have a great foundation for on-going SEO work (keyword maintenance, uploading fresh content, link building etc) should you choose to do so down the track.

- Dynamic sitemap generation and submission
- Correct URL configuration (DNS check, redirect check)
- Setting up Google Webmaster Tools
- Detecting and correcting all page duplication.
- Performance Audit
- Performance report
- Correct site meta configuration (image meta's, page titles)
- Configuring friendly URLs*
- Setting up Google Analytics*
- Detecting and correcting broken links.
- Keyword Recommendations
- Next steps strategy report

**where applicable*

Once the task is complete you will receive a comparison report which provides a before & after status of your website. Some works completed show immediate results, whereas some others can take roughly 2-3 weeks before all final results start to show.

Why should I get it?

It's simple and it's one-off. This service is cross platform friendly (meaning it's for any website on any content management system).

There's absolutely no lock-in monthly fees or hidden charges to worry about.

Best of all it sets you up in the right direction ready for you to scale your SEO campaign when you are ready.

How much is it?

\$799 inc GST - simple!

Should you wish to proceed, just let us know, we'll arrange an invoice and upon payment the work will commence **immediately**.